

## **Richard M. Swanson, Jr.**

Richard Malcolm Swanson Jr. is the Director of Pacific South Network (Region) of the Office of Domestic Operations for the U.S. & Foreign Commercial Service (US&FCS). The US&FCS is the export promotion and FDI field arm of the International Trade Administration within the U.S. Department of Commerce. Richard oversees Nevada, California and Hawaii through the U.S. Export Assistance Centers, the field operations of his agency.

Mr. Swanson has worked with the US & FCS for over 22 years and started as an unpaid intern back in February of 1990 working over a year and half in the Santa Ana Branch Office of the US&FCS and hired in November of 1991 as a trade reference assistant. Mr. Swanson holds a Bachelors Degree from Cal State Fullerton in Int'l Business w/a minor in Spanish and a Masters of Public Administration in local economic development from Long Beach State. He has been an adjunct professor at Cal State University system for a number of years teaching international business.

In 1993, Richard volunteered to help launch Secretary of Commerce's Ron Brown's first USEAC in Long Beach, California, along with SBA and Eximbank and U.S. Agency for International Development. He also helped open the Inland Empire USEAC in Ontario, Ca in '95 and the Downtown LA USEAC in '99. Richard was a Team Leader for the Global ICT Team and Global Europe Team, respectively. Richard also was a member of the Aerospace and Education and Training teams from 2000 – 2007. While in Los Angeles, Richard embarked on a concerted effort to work with the Independent Film and TV Alliance and pursue assisting the Hollywood entertainment subsectors. Richard spent from 2000 – 2007 as the USEAC Director of the Orange County USEAC and later became Pacific South Regional Director in 2007 to the present.